MAIL TO: Office of the Attorney General Registry of Charitable Trusts P.O. Box 993447 Sacramento, CA 94203-4470

STREET ADDRESS: 1300 | Street Sacramento, CA 95814 Telephane: (916) 323-5079

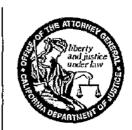
WEB SITE ADDRESS: http://ag.ca.gov/charities/

COMMERCIAL FUNDRAISER FOR CHARITABLE PURPOSES

ANNUAL FINANCIAL REPORT FOR 20 OLF (California Government Code Section 12599)

Failure to file annual financial report by January 30th annually for each calendar year of solicitation may result in late fees as defined in Government Code Section 12586.1

An annual financial report must be filed for each event for each charity solicited for during the previous calendar year.



			
Name and Address of Commercial Fundraiser:	109	Name and Address of Charitable (Organization:
The Heritage Company, Inc.		GT No. 42293 F.E.I.	N. No
Name of commercial fundralser	<u></u>	Mothers Against Drunk Drivin	
2402 Wildwood Avenue		Name of charity	
Address of commercial fundraiser		511 E. John Carpenter Freeway	, Suite 700
Sherwood AR	72120	Address of charity Irving	TX 75062
Gity, State, and ZIP Code		City, State, and ZIP code of charity	
Figures from (check one): National Campaign	California Campaign 😡		
Telemarketing	_ held (on) (from)	7/1 .20 04	0 12/31/ ,20 04
(Type of activity)		(Date or dates must be shown)	
Is the contract between the commercial fundralser and char if other, provide brief explanation			ge 🗌 Olher 🖸
REVENUE A. Cash contributions		\$197,793.99 A.	
Gash contributions Entertainment sales or admission charges	-	B.	
C. Sales from products	-	c.	
D. Advertisement sales	-	D.	
E. Membership fees	_	E.	
F. Other sources: (Specify)			
a		Fa.	
b	•	Fb.	
c		Fc.	/
d G. TOTAL REVENUE	-	Fd.	\$197,793.99 G.
2. EXPENSES			
A. Fees or commissions		A.	
B. Salaries	_		
C. Payroli taxes		C.	
O. Employee benefits	-	D.	
E. Cost of merchandise for resale	-	E.	
F. Cost of entertainment	-	F.	
G. Postage	-	G.	
H. Advertising	-	н.	
Telephone J. Rental of equipment	-	l.	
K. Facilities charge	-	к.	
L. Permits	- -		
M. Other expenses: (Specify)	•		
a	<u> </u>	Ma.	
b		Mb.	
С.		Mc.	
d	-	Md.	\$108,961.99
N. TOTAL EXPENSES			N.

MAR I de 2005
WAR I de 2005
Registry of Charitante Trocks

MAY 0.3 2005 MAY 0.3 2005

COMMERCIAL FUNDRAISER FOR CHARITABLE PURPOSES ANNUAL FINANCIAL REPORT FOR 20____

(California Government Code Section 12599)

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3.	Amount to charify (subtract line 2N from line 1G)			\$88,832.00 3.
4.	Less additional fundraising expenses paid by charity includi	charity)	\$0.00 4.	
5.	Loss fair market value of goods and/or services used for the		\$0.00 5.	
6.	Net proceeds realized by charity from the campaign (subtrac		\$88,832.00 6.	
7.	(a) Does any officer, director, partner or owner of the com- for which the commercial fundralser has contracted to s If Yes I No If "yes" complete the following:		, directly or indirectly, the cha	itable organization
	Name of officer, director, partner or owner of commercial fundralser	Name and address of charitable organization	Relationship of off to charitable orga	
	See attached list of officers and directors			
	(b) For each affiliation identified in 7(a), attach copy of the	contract between the commercial fundralser and the chari	ity.	
	der penalties of perjury, I declare that I have examined this rep lef. it is true, correct and complete.	ort, including accompanying documents, schedules and s	statements, and to the best of i	ny knowledge and
Sig	nature of authorized officer (commercial fundralser)	Glenda Keenihan	Secretary Tre	easurer 131/08
Thl	s report must be signed by two officers or directors of the cha	ritable organization for verification.		
		Michelle Small Wood	CFO	2-24-05
Sig	nature of authorized officer/director (charity)	Printed name Kul-IWard	Asst. Secretary	. 2/24 06
Sig	nature of authorized officer/director (charity)	Printed name	Title	Date

CAMPAIGN FINANCIAL REPORT

Т	HF.	Н	FR	TIS	Δ	GF	CO	М	$P\Delta$	N	IV

(Name of Professional Solicitor)

(Reaistrat	ion N	lum.	her.

MOTHERS AGAINST DRUNK DRIVING - CALIFORNIA (Residential)

(Name of Charitable Organization or Sponsor)

For the period beginning 07/01/04 through 12/31/04

GROSS REV	ENUE	197,793.99			
EXPENSES	SALARIES, WAGES, COMMISSIONS PROMOTIONAL FEES POSTAGE TELEPHONE RENT SUPPLIES LICENSES, PERMITS ADVERTISING ACCOUNTING/DATA PROCESSING LIST PREPARATION OTHER:	47,546.94 6,405.51 2,579.40 35,294.79 13,584.84 1,461.66 2,407.44 3,009.30 16,938.06 1,332.69			
	TOTAL EXPENSES	130,560.63	66.01%		
Net Proceeds	5			67,233.36	33.99%
Amount Retained by Charitable Organization or Sponsor			88,832.00	44.91%	
Percentage of Funds Received by Charitable Organization or Sponsor (Amount Retained by the Charitable Organization or Sponsor divided by Gross Revenue)			44.91%		
Net Income/Loss (-) to THC (pending ongoing collections & reconciliations)			-21,598.64	-10.92%	